



## **D4.6 DISSEMINATION PLAN**

**01/06/2017**



**Best practices for EUROpean COORDination on  
investigative measures and evidence gathering**



**EUROCOORD**

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No are required.

## Abbreviations and Acronyms

EIO	Directive 2014/41/EU on the European Investigation Order
UJ	Jagiellonian University (Cracow, Poland)
EOI	European Observatory on EOI
Pratner/Partners	Stands for partners of EUROCOORD agreement nr 723198 as follows: UBU, UCM, UNIPA, UJ



## Executive summary

Note: This document has been produced as part of the project entitled “Best practices for EUROpean COORDination on investigative measures and evidence gathering”.

It describes the dissemination and awareness plan for the outcomes of the project including the overall approach used for disseminating and marketing the results of the project in an optimized way.

It includes the goal and the objectives, identifies the target group, the results to be delivered to the public, the dissemination channels and instruments of the project as well as possible barriers and ways of minimizing them.

It is an initial plan for all activities aimed at making project goals, activities and outcomes known to relevant communities.

The goal to achieve is to make these communities aware of the project progress and outcomes.

## Section 1: Introduction

### 1.1: EUROCOORD PROJECT

**EUROCOORD** main objective is to **promote judicial cooperation by developing systematic research and generating specific knowledge and tools addressed to the different stakeholders to contribute to the efficient and coherent application of the Directive 2014/41/EU on the European Investigation Order (EIO) in criminal matters and other relevant regulations.**

Namely, the specific objectives of the project are

- a) to generate the required knowledge to optimise the implementation of the EIO in criminal matters, specifically, the transmission of evidence and its admissibility;
- b) to provide relevant stakeholders with the competencies and protocols needed in order to make easier the cooperation and admissibility of evidence across different countries and
- c) to raise awareness, disseminate the knowledge generated and train professionals with a multiplying potential.

In order to reach the mentioned objective, the activities proposed are:

- a) desk and qualitative research on the EOI judicial framework;
- b) development of a Code of Best Practices,
- c) training, courses and seminars addressed to different target groups and
- d) launch of the European Observatory on EOI and beyond on criminal matters.

The final beneficiaries will be more than 300 researches in the field of Criminal Law -300 prosecutors and judges, 800 law enforcement officers (100 people directly), 28 EU National Authorities, 400 defence lawyers, more than 30 NGOs (100 people directly) an even 200 accused individuals.

The main expected results of the project will be

- a) Research reports on national and cross-border criminal proceedings;
- b) Code of Best Practices for the EIO in criminal matters;
- c) Open debate for assessment and implementation of the EIO and beyond through the European Observatory;
- d) Syllabus, training resources and training seminars addressed to target groups;
- e) Websites

### 1.2 DISSEMINATION PLAN, AIMS AND OBJECTIVES:

Main aims are devoted to general programme objects, which are: promotion of judicial cooperation by developing systematic research and generating specific knowledge and tools addressed to the different stakeholders to contribute to the efficient and coherent application of the Directive 2014/41/EU on the European Investigation Order (EIO) in criminal matters and other relevant regulations;

More detailed objects are:



## EUROCOORD

1. to scrutinize the idea and means of implementation of EIO
2. to support the emergence of an open and vibrant knowledge & collaborative community of experts and stakeholders, including all EU citizens as target group
3. to manage the internal social-network side of the European Observatory of the EOI
4. to be in charge of the information-point during the whole project
5. to provide support for the use of the networks, online and offline communication tools used during the project
6. to contribute to the spread and the establishment of more homogenous procedures on EOI, to be carried on through high-level dissemination actions, focused on scientific communication

→ it correspond with tasks and objectives (see below);



## Section 2: Target Audience

### 2.1: Policy makers, professionals:

1. law experts in Criminal Law;
2. members of EU National Authorities;
3. stakeholders, including all EU citizens as target group;
4. bar associations, associations (if any) of judges and prosecutors;
5. investigative judges, police officers;
6. legal aid services;
7. defence lawyers;
8. Advocate trainees, Legal Counsel trainees and Solicitors trainees;
9. accused individuals;
10. NGO's: European Commission of Jurists, HFHR, FTA, FTI
11. other relevant beneficiaries;

## Section 3: Overall plan & strategy

### 3.1: Objectives

Are:

1. to support the emergence of an open and vibrant knowledge & collaborative community of experts and stakeholders, including all EU citizens as target group;
2. to manage the internal social-network side of the European Observatory of the EOI;
3. to be in charge of the information-point during the whole project;
4. to provide support for the use of the networks, online and offline communication tools used during the project;
5. to contribute to the spread and the establishment of more homogenous procedures on EOI, to be carried on through high-level dissemination actions, focused on scientific communication;
6. other:

dissemination and exploitation aim	measures of fulfillment
- scientific knowledge dedicated to experts and stakeholders, including all EU citizens as target group	- papers aimed at target groups: periodicals and websides of bar associations, associaions of judges and prosecutors,
- Legal awareness, dissemination of basic knowledge generated by project	- basic forms of communication, lectures, social medias, web pages, internal mailing listsa
- training courses dedicated to professionals (multiplying potential)	- lectures, both Online and direct. Educative materials. Question - Answer technique
- other required dissemination methods, Responses for questions and required expertises	- providing written memoranda, other measures

### 3.2 Activities

**Dissemination activities description:**

**General:**

- Web page



- Social media campaign
- Leaflets
- Participation in international events
- Workshops
- Local events
- Other

### 3.2. 1 Dossier for detailed content and activities:

application of EIO to “special” types of proceedings (petty crimes, disciplinary proceedings, administrative proceedings, legal persons) particular grounds for non – execution:

immunity or a privilege under the law of the executing State (art. 11 par. 1 letter a); particularities in the understanding of immunity in a given country;

ne bis in idem;

„legality versus opportunity principles” in preparatory proceedings: EIO as a means of pursuing legality principle (obligation to use EIO?)

incompatibility with the executing State's obligations in accordance with Article 6 TEU and the Charter;

restricted use of the investigative measure indicated in the EIO, non comprising the offence covered by EIO;

criminal offence which is alleged to have been committed outside the territory of the issuing State and wholly or partially on the territory of the executing State, and the conduct in connection with which the EIO is issued is not an offence in the executing State;

understanding and role of dual criminality;

in abstracto/in concreto;

protective role of dual criminality in transnational evidence gathering?

„big issue” of proportionality;

what may the abuse of EIO look like in specific countries?

effective defence – how to reach consensus?

interception of communications;

EIO and data protection on European and domestic levels;

issue of costs of EIO execution and issuing



### 3.3 Dissemination phases

→ Due to its perpetual duration activities in WS4 **are not divided in phases** (see: General Agreement, PART B - SUBMISSION TEMPLATE PROJECT DESCRIPTION AND IMPLEMENTATION, description of WS and Activities pp. 21 – 23, and compare to pp. 18 – 19), description below:

Main project website and National English language; it includes a MOODLE module for training courses and materials, also included in Best Practices deliverable. The default language for the main website is English, so there will be 3 cloned websites, linked through a language switcher allocated on the Homepage header, in Spanish, Italian and Polish languages. While UBU and UJ will not design and develop the website, they will be responsible of the coordination on this task (for instance, contents managing, translations, etc.). Establishment of presence, communication and debate on social media channels. The Communication Strategy will state what channels are adequate and effective to our purposes, but the UJ is responsible for their update and communication campaigns and activities.

Offline communication campaigns

For example, newspapers, professional publications and, in general, non-specific and specific press. Training courses: 3 specific targeted online courses and 4 webinars will be deployed. Thus, all EU countries, including the four involved countries, are eligible for their implementation. For this purpose, online courses feasibility will be assessed

European Observatory on EIO

A European Observatory will be developed and deployed, encouraging Best Practices purposed (Ws3) and raising the awareness for all targets groups and society. It will include 4 online seminars, as webinars, through the website MOODLE.

Exploitation and dissemination focused on policy makers and non-judicial authorities

Scientific Dissemination among Journals.

While UCM will lead this tasks, all full partners must contribute.

Events and conferences:

A final conference will be organized in Madrid by the entire consortium aimed to reach the academic community and main stakeholders.

## Section 4: DISSEMINATION TOOLS

### 4.1: Website and other:

1. papers aimed (at least some) at target groups: periodicals and websites of bar associations, associations of judges and prosecutors;
2. collaboration with legally focused non scientific papers;
3. „personal” contact with leading legal journalists;
4. use of European dissemination channels;
5. collaboration with Europe – wide and puerly domestic NGO’s: European Commission of Jurists, HFHR, FTA, FTI;
6. strict contact with domestic ombudsman for the sake of dissemination process;
7. Training courses 3 specific targeted online courses and 4 webinars – June 2018 on (mostly UBU);
8. Establishment of European Observatory on EIO A European Observatory – April 2018 on;
9. Scientific Dissemination in common Journals (mainly UCM);

## Section 5: Dissemination activities

### 5.1 Dissemination activities planned by each partner

**Detailed** (Dossier for main aims, tools, responsible person, aims achievements and other):

1. WEB Site : UBU and UJ responsible of the coordination on this task (contents managing, translations, etc.) – March 2017- November 2018;
2. Krzysztof Michalak shall be directly responsible for the content of website, under supervision of Adam Górski (among UJ as participant):
3. „MOODLE” (learning platform) module of the WEB Site for training courses and materials;
4. Krzysztof Michalak, Adam Górski, with Mar Jimeno Bulnes participation will be responsible for the content of moodle;
5. Establishment of presence, communication and debate on social media channels;
6. Dissemination of research achievements will took place in common social medias such as: Twitter and other means;
7. Launching a dedicated blog concerning outcomes of EUROCOORD, which will be broadcasted (linked to) on several websites of Universities in Poland, Spain and Italy;
8. Achievement of specific objectives, such as: generation of the required knowledge to optimise the implementation of the EIO in criminal matters, specifically, the transmission of evidence;
9. Involvement of relevant stakeholders with the competencies and protocols needed in order to make easier the cooperation and admissibility of evidence across different countries;
10. Aim is also to rise awareness, disseminate knowledge generated and train professionals with a multiplying potential;
11. Above mentioned will be achived by tools such as: Main website and updates, Online debate and communication, Offline communication campaigns, Training courses and resources, European Observatory for the EIO, Dissemination to policy makers, Scientific dissemination, and dedicated events and conferences
12. Offline communication campaign, newspapers, professional publications and, in general, non-specific and specific press strats from the beginning of the project.
13. Workstream will also establish own quality criteria and scientific indicators of aforementioned achievements and aims, such as: review of papers, measures of data and information dissemination (web page Visitors counter app);
14. UJ is responsible for the update of communication campaigns and activities;



## Section 6: Conclusions

Project partners must work together to disseminate the project activities by using online and Media tools. Each partner will disseminate through its own resources but a communication plan focused on this issue must be established and centralized.

The objective is to provide a huge audience in order to debate on the final outputs. It should involve all stakeholders. The sustainability of this cost-effective transfer mechanism will be addressed as part of the sustainability of project results.

Project partners must publish on relevant Journals contributing to the knowledge transfer and dissemination of the main research outputs. Above mentioned will be digitally deliverable. Website main language: English. Content will be translated to Spanish, Italian and Polish.

**(see also: General Agreement, PART B - SUBMISSION TEMPLATE PROJECT DESCRIPTION AND IMPLEMENTATION, description of WS and Activities pp. 21 – 23, and compare to pp. 18 – 19**